



*Van Kempen*

www.vankempenfruitsappen.nl

## IT IS THE INSIDE THAT COUNTS...

Genuine juices. From start to finish. Juice that makes fruit proud. Juice that makes you proud. Because you are certain that you are serving tasty and honest juices with Van Kempen Jus de Pommes. Juices that your guests enjoy, juices that make your guests return to your venue. Van Kempen's juices are pressed from full pieces of fruit. Carefully selected fruit. Without extractions, without additives, without concentrate. Like we said: genuine juice.

The range of Van Kempen Jus de Pommes' juices consists of eight different flavours in three packaging sizes (185 ml, 75 cl, 1 liter). The juice was first made by the Van Kempen family in Ouddorp (in the province of Zuid-Holland), who are true fruit growers. Lenie, Jan and Jan-Willem have been making fruit juices for more than twenty years. Juice that makes them proud. And after more than two decennia the Van Kempen family can honestly say they have all the knowledge and experience. They know exactly which fruit to use, from which climate zones and from which areas: how can you best treat the fruit? When should the fruit be plucked and pressed? These are no secrets for Van Kempen Jus de Pommes. As a result, the product is a juice that truly makes fruit proud.

Enjoy!

The van Kempen Family,  
Jan Willem van Kempen

## OUR PRODUCTS

185 ml

- Orange
- BIO Orange
- Apple
- BIO Apple
- Red Grape
- Tomato
- Apple-Pear

75 cl

- Apple-Cerise
- Apple-Pear
- Red Grape
- Orange
- BIO Orange
- Apple
- BIO Apple

Liter

- Orange
- BIO Orange
- Apple
- BIO Apple



## BENEFITS FOR YOU

- Exclusively for the hotel and catering industry
- Not made from concentrated juice
- Single-use bottles packed in a box
- Tasteful because of the right fruit selection and origin
- No additives
- Organic apple or orange juice: you choose!
- The Van Kempen family's attention



Juice that makes fruit proud!



# Van Kampen

## PUUR APPEL KERS



Kelleris cherries (sweet with a little sourness) combined with the well-known apple varieties Elstar, Boskoop, Jonagold and Golden Delicious. The apples and cherries are picked close to home: in the Netherlands, Belgium and Germany. (75 cl)

## PUUR APPEL



A combination of several varieties of apples that ensures a fresh, familiar flavor. Elstar, Golden Reinette, Jonagold and Golden Delicious: all strong varieties, originating from the Netherlands, Belgium and Germany. (75 cl, 1 L and 185 ml)

## PUUR DRUIF

Made from Merlot grapes for their characteristic flavor. Powerful, yet simultaneously appealing to many. The grapes originate from France or Italy. This natural product could contain fruit residue (crystals); this is a safe and natural phenomenon. (75 cl and 185 ml)



## PUUR SINAASAPPEL

Genuine orange juice! In other words: made from Valencia oranges, which originate from regions with many hours of sunshine, like Florida, Costa Rica and Brazil. Truly the juiciest! (75 cl, 1 L and 185 ml)



## PUUR TOMAAT



Juice from truly fresh tomatoes. Strong, flavorsome taste and the undisputed front-runner. For an optimal flavor the Van Kampen family adds a pinch of sea salt. (185 ml)\*

## PUUR APPEL PEER



A fresh combination of the well-known Doyenne du Comice and Conference pears (because these are sweet and succulent) and Elstar, Boskoop, Jonagold and Golden Delicious apples (strong varieties, fresh and well-known). The apples and pears are picked close to home: in the Netherlands, Belgium and Germany. (75 cl and 185 ml)



Juice that makes fruit proud!



Van Kempen  
biologisch



## PUUR APPEL BIO

Collina, Elstar and Golden Delicious: these strong varieties together ensure a fresh, trusted flavor. Organically farmed according to strict requirements, and Skal certified. (75 cl, 1 L and 185 ml)

## PUUR SINAASAPPEL BIO

Genuine orange juice! In other words: made from Valencia oranges, which originate from regions with many hours of sunshine, like Florida, Costa Rica and Brazil. Truly the juiciest! (75 cl, 1 L and 185 ml)



## SERVING SUGGESTION

Van Kempen Jus de Pommes' juices taste best when served slightly chilled, between 8 and 10 degrees Celsius.

To enhance the experience, serve half a bottle of juice in a wine glass accompanied by the bottle so your guests know what they drink.

Tell your guest that Van Kempen juices are not created on the basis of concentrate and that there is no preservatives and artificial flavors, color, and / or flavoring agents, is added be. Only the tomato juice a pinch of sea salt is added for optimum flavor.

\* There are always exceptions that prove the rule! In some cases, concentrate juices taste better than non-concentrate juices. In some exceptional cases we therefore choose concentrate juices. This can sometimes occur with BIO orange juice.



Juice that makes fruit proud!